Christmas Parade

Sunday, December 6, 2026 | Downtown Clover | 3:00 PM

Welcome to the Town of Clover Christmas Parade! Below is general information regarding the event. If you have additional questions, please do not hesitate to reach out to the Town of Clover Special Events Coordinator, Sam Long, at (704) 913-5080 or slong@cloversc.org.
Submission of application does not immediately guarantee approval of entry.

PARADE DATE & TIME: **Sunday, December 6, 2026, at 3:00 PM**

APPLICATION SUBMISSION: **Sunday, November 1, 2026**

Entry Types:

- Float
- Motorized Vehicles
- Walking/Marching Unit
- Emergency Vehicle
- Animal Unit
- Other

Fees:

- Commercial Business: $60.00
- Nonprofit Organization, Church, Civic Organization: $30.00
- School or School Organization: No charge
- Government Agency (Police, Fire, EMS, Municipal, County, State): No charge

REGISTRATION

Parade entry forms will be accepted through Sunday, November 1, 2026. **No entries will be allowed to be submitted on or after Monday, November 2, 2026.**

Applicant may submit entry form by emailing Samantha Long at slong@cloversc.org or by mailing it to: **Samantha Long at P.O. Box 1060 Clover, SC 29710**. Acceptable forms of payment: cash, check *(payable to Town of Clover)*, money order and credit card *(3% surcharge will apply)*.

Applicants will be invoiced and all payment will be due by Monday, November 30, 2026.

MANDATORY PARADE MEETING

A mandatory parade meeting will be held on **Monday, November 30 at 6:30 PM** at the Larne Building, 103 N. Main St. Each parade entry must have at least one representative from their organization in attendance.

Sincerely,

Samantha Long

Special Events Coordinator, Town of Clover
slong@cloversc.org or (704) 913-5080

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PARADE RULES:

- All floats and vehicles must have Christmas-related décor, not just advertisements. Decorations may include items such as tinsel, garlands, bows, lights, etc.
- Riders on and in vehicles should also have Christmas-related outfits and décor on.
- Maximum of 4 vehicles per entry
- Each entry must have a decorated identifying sign. It must be large enough to read from the front or both sides.
- Please fill out & turn in description/script entry of your parade entry so the MC of event will be able to announce your organization during the parade.
- Dance or Cheer groups cannot stop and perform. They may perform while moving.
- Groups with small, motorized vehicles such as go-karts can perform but must not get too close to crowd.
- The parade will be held rain or shine. *Please contact Samantha Long at* (704) 913-5080 or slong@cloversc.org *if you have any questions*
- Participants are NOT permitted to throw candy or other objects during the parade. It is VERY dangerous for children running in the street to gather candy, etc.
- Persons shall remain on the unit to which they are assigned to the end of the parade route, except in case of breakdown or emergency.
- All participants are encouraged to be picked up at end of the parade.
- Line-up information, maps and additional information will be communicated at the mandatory meeting on **Monday, November 30 at 6:30 PM**.
- Information MUST be relayed to all participants in your group. If you need assistance with this, please contact Samantha Long.
- An adult representative from your group MUST be present in the staging area with any children from your group. Our volunteers will not be responsible for your specific group.
- Participants MUST be dropped off in their designated areas at their designated times. Absolutely no one should be dropped off on Highway 321. Our primary concern is for everyone's safety!
- Road barricades will NOT be moved. Anyone caught moving barricades or driving in areas where not permitted will be removed from the parade line-up and will forfeit entry for their organization for the following year.

HORSE ENTRIES ONLY

- The Town of Clover requires those entering horses to provide a clean-up crew or have horses wear a catch apparatus.
- Safety is our top priority for all entrants. We have chosen a secure area to stage you and your horses with plenty of room to groom and walk your horse until your line-up time. Horse entries must stay in the provided staging area until our staff leads you to your line-up area.

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PARADE ENTRY FORM

Deadline to submit: ***Sunday, November 1, 2026.***

CONTACT INFORMATION *(Please type or print legibly)*

Entry Name: _____ Applicant Name: _____

Address: _____ City, State & Zip: _____

Phone: _____ Email Address: _____

Total length** ***(required)***: _____ **Must include trailer, hitch/tongues, etc.

Fees:

☐ Commercial Business: $60.00
☐ Nonprofit Organization, Church, Civic Organization: $30.00
☐ School or School Organization: No charge
☐ Government Agency (Police, Fire, EMS, Municipal, County, State): No charge

Entry Type:

☐ Float
☐ Animal Unit
☐ Emergency Vehicle
☐ Motorized Vehicle
☐ Walking/Marching Unit
☐ Other

Description of entry - Please fill out the section below with a description of your parade entry. Information such as a slogan, awards, established dates, founders, or a little history on your entry. Please keep it brief as this will be read out by the MC during the event to recognize your organization.

_____

_____

_____

_____

_____

_____

I hereby agree to indemnify, save, and hold harmless the Town of Clover, its subsidiaries, agents, volunteers, sponsors, and/or any other persons or representatives from any and all liability arising out of or in any way relating to my participation in the Town of Clover Christmas Parade on Sunday, December 6, 2026. The Town of Clover reserves the right to reject any application and refuse admittance to any persons or vendor which in our sole opinion is not keeping with the quality or safety of the parade. I also understand my failure to comply with the rules and regulations of the Town of Clover Christmas Parade will terminate my right to continue to participate. I hereby release all sponsors, promoters and officials of the Town of Clover, and the Christmas Parade from any claims of injury or damages resulting from participation in this event._____ ***(initials)***

Photography waiver: *Pictures may be taken of children participating with the undersigned participant/organization in the Clover Christmas Parade and used for future event publicity.*

By signing below, the parade applicant agrees to abide by the rules and regulations set forth by the Town of Clover and assumes complete responsibility for creation and staffing of its entry during the Town of Clover Christmas Parade.

PRINT NAME: _____

SIGNATURE: _____ DATE: _____